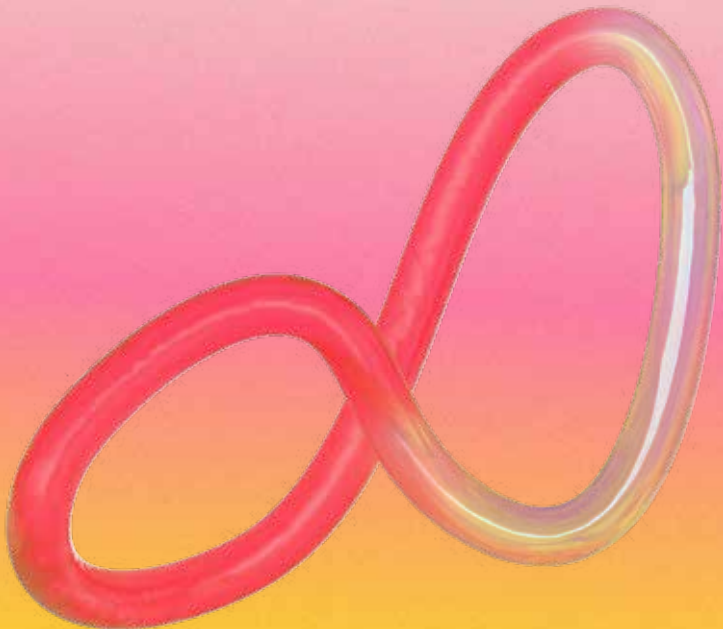
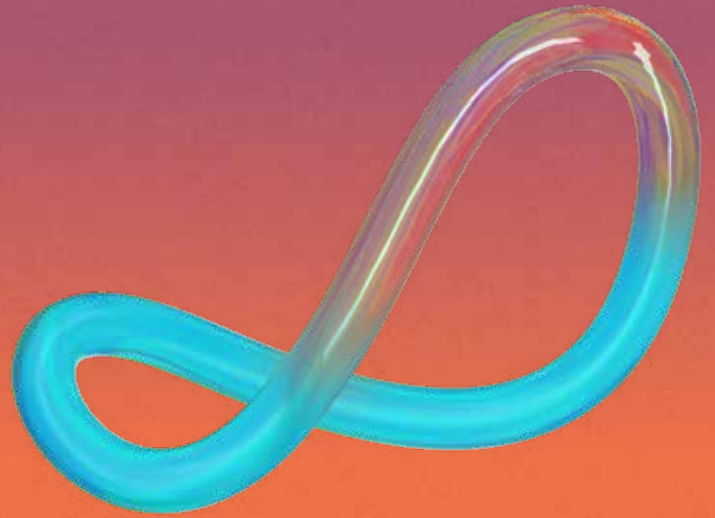
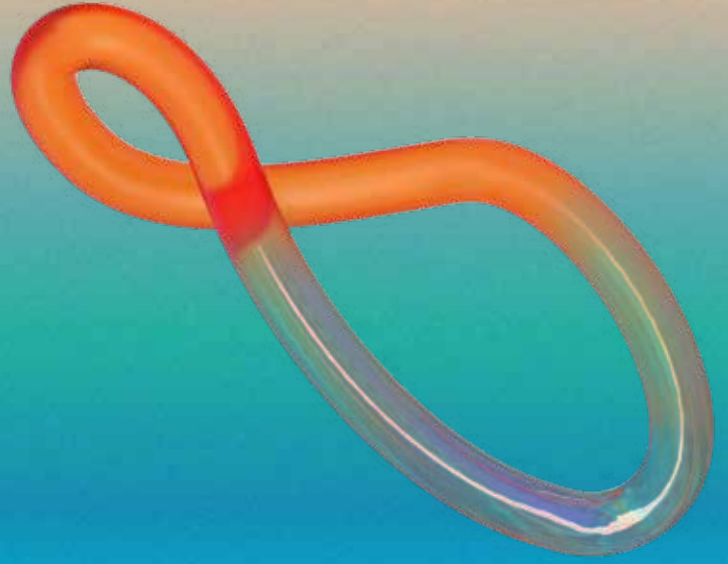


2025

UAI
ATED
Innovation
Competition

Info Pack

Cross-border collaboration, sustainable solution through innovation



Welcome to the 2025 UAiTED Innovation Competition

The UAiTED Innovation Competition is an annual event organized through a collaborative alliance of 16 partner universities across Asia, supported by industry leaders. This competition serves as a dynamic platform for professional development, technological innovation, and cross-regional collaboration among students and start-up teams affiliated with our esteemed partner institutions.

The Competition is structured to fulfill two primary objectives:

- Leverage high-tech innovation to facilitate ideas and solutions for problems related to the global sustainable development.
- Facilitate cross-regional, multicultural, and interdisciplinary global talent development.

For 2025, the competition introduces **two categories**:

1. NextGen Innovator (Student Category) - This category maintains the traditional format where student teams develop solutions to sustainability-related challenges.
2. Start-up Showcase (Start-up Category) - A newly introduced category exclusively for university-affiliated start-ups, allowing them to present their innovations and business models without thematic restrictions.

NextGen Innovator

Competition Themes

The 2025 UAiTED Innovation Competition will focus on the three themes below:

Theme #1: AI for Sustainability

Theme #2: Circular Economy Solutions (Waste Reduction)

Theme #3: Green Building and Urban Solutions

Who Can Enter

Participants must be **registered students** at any of the UAiTED partner universities listed below on the date of entry into the competition.

Country / Region	Institution
Hong Kong	City University of Hong Kong
Hong Kong	Hong Kong University of Science and Technology
Malaysia	Universiti Kebangsaan Malaysia
Malaysia	Universiti Malaya
Malaysia	Universiti Putra Malaysia
Malaysia	Universiti Sains Malaysia
Malaysia	Universiti Tunku Abdul Rahman
Singapore	Nanyang Technological University
Singapore	National University of Singapore
Taiwan	National Central University
Taiwan	National Chengchi University
Taiwan	National Cheng Kung University
Taiwan	National Taiwan Normal University
Taiwan	National Taiwan University of Science and Technology
Taiwan	National Tsing Hua University
Taiwan	National Yang Ming Chiao Tung University
Taiwan	National Taiwan University
Japan	Institute of Science Tokyo
Japan	University of Tokyo
Japan	Waseda University

How to Enter

Stage 1: Individual Registration

1. The competition is FREE. There are no registration fees.
All participants must register through the UAiTED official website no later than **23:59, March 19, 2025**.
3. Entries must be submitted in English and can only be submitted via the UAiTED website.
4. Late submission will not be entertained.
5. Participation in the competition is deemed as acceptance of the Official Competition Rules in the Info Pack.

Stage 2: Team Registration

1. Only individual(s) that completed Stage 1 registration are qualified to be registered in a team.
2. Participants will be added to a Discord community to form teams after Stage 1 registration.
3. All teams must register via the UAiTED official website no later than **April 11, 2025**.
4. Only one representative of the team will need to submit the team registration.

Team Formation

1. Teams must consist of 4-6 members.
2. Each team must have members from at least two different regions.
3. The percentage of members from the same institution **MUST NOT EXCEED 50%** of the total member within a team.
4. No pre-team formation is required.
5. Teams will be formed through the 2025 UAiTED Innovation Competition Discord Community, where participants can connect with others before the team registration deadline.
6. Each participant may belong to only one (1) team.
7. Each team should, during the course of the competition, have at least 4 members and comprise of members from 2 different regions.

Competition Awards



US\$3,500



US\$5,000



US\$2,500

Each winning team is required to submit a plan within a month of being awarded to detail how the team will utilize the awards to enhance their learning experience, including but not limited to:

1. UAiTED reserves the right to modify the number of winning teams based on competition results and judges' evaluations..
2. UAiTED reserves the right to replace the winning team and disclaim the awards, if any individual(s) of the winning team is found to violate any competition rules stated in this info pack.
3. Prizes will be disbursed in US dollars or in the official currency of the winner's region, based on the exchange rate at the time of payment.
4. All cash prizes will be divided equally among all officially registered members of a Team. However, a Team may have a member to receive the award payments on behalf of the team with prior signed agreements by ALL team members.
5. All taxes on or in connection with the awards, and the reporting consequences thereof, are the sole and exclusive responsibility of the recipient.

Judging Criteria

All the proposed projects will be judged on the five criteria as follows:

Criteria	Criteria
Problem Identification (Pain Points)/ Background Study	20%
Innovation / Originality in Idea	20%
Feasibility of the Project	20%
Impact / Business Model of the Project	20%
Presentation of the Project	20%

The decisions of the judges are final and binding

Competition Timeline

Date	Item
March 3	Individual Registration Open
March 19	Individual Registration Close
March 22	Opening Ceremony
March 22 - April 11	Team Formation
April 11 - May 25	Preliminary Round
April - May *	Expert Online Course
May 25	Preliminary Proposal Submission Deadline
June 11	Announcement of Finalists
June 11 - August 2	Final Round
July 31 - August 3	Grand Final Week (Physical)
August 2	Grand Final (Physical)

(*) Exact date to be announced.

Competition Round Details

There are two (2) rounds in the 2025 UAiTED Innovation Competition.

Round 1: Preliminary Round (Documentation Review)

Preliminary is for judges to understand your idea of the proposed solution for the problem identified, and each team will submit their conceptual plans comprising a combination of new technologies and business models. Please note that the judges will only review your written proposal i.e. there will be no presentation session, and each team will have to upload their proposals with the information (See Submission Formats) required below by **May 30, 2025**.

Round 2: Final Round (Physical Pitch)

6 finalist teams will be selected to pitch their ideas at the Grand Final stage before our esteemed judging panel. Flight and accommodation will be sponsored by UAiTED.

Submission Formats

Preliminary Round	Final Round
<ol style="list-style-type: none"> 1. Preliminary Pitch VideoLength: <ol style="list-style-type: none"> i. The total length of the video should not exceed 2 minutes. 2. A brief proposal (1-3 pages) (This is a PDF documents no longer than 3 pages, which explains your project.) <ol style="list-style-type: none"> i. Team name ii. Selected theme iii. Project title iv. Abstract of the project highlighting the focused problem v. Outline of the solution vi. Strength and novelty vii. Potential impact/outcome 	<ol style="list-style-type: none"> 1. Presentation slides <ol style="list-style-type: none"> i. Team name ii. Project title iii. Focused problem iv. Solution v. Potential impact vi. Business Model 2. Additional materials (Optional) <ol style="list-style-type: none"> i. A short video ii. A prototype iii. A simulation iv. Others



Start-up Showcase

Eligibility

To qualify for the Start-up Showcase, the applying start-up must:

- Start-ups affiliated with a UAiTED partner university (via spin-off)
- Founded in year 2020 or later.

Who Can Enter

Start-up must be affiliated with a UAiTED partner university stated below:

Country / Region	Institution
Hong Kong	City University of Hong Kong
Hong Kong	Hong Kong University of Science and Technology
Malaysia	Universiti Kebangsaan Malaysia
Malaysia	Universiti Malaya
Malaysia	Universiti Putra Malaysia
Malaysia	Universiti Sains Malaysia
Malaysia	Universiti Tunku Abdul Rahman
Singapore	Nanyang Technological University
Singapore	National University of Singapore
Taiwan	National Central University
Taiwan	National Chengchi University
Taiwan	National Cheng Kung University
Taiwan	National Taiwan Normal University
Taiwan	National Taiwan University
Taiwan	National Taiwan University of Science and Technology
Taiwan	National Tsing Hua University
Taiwan	National Yang Ming Chiao Tung University

Competition Themes

Unlike the student category, this track has **no specific theme restrictions**, allowing start-ups to present innovative solutions across any industry.

How to Enter

1. **Institution Nomination** - We only accept applicants recommended by UAiTED partner universities. Each partner universities can recommend up to **5 start-ups** to participate in the competition.
2. **Institution Submission** - Universities must submit their final 5 nominated start-ups through a designated Google Form by **March 28, 2025**.
3. **UAiTED Review & Confirmation** - UAiTED will verify the eligibility of the nominated start-ups before sending official invitations to complete the competition registration.
4. **Fill in the Google Registration Form** - Selected start-ups will be invited to fill in the official registration form. Forms must be submitted by **April 11, 2025**.
5. **Await Registration Successful Confirmation Email** - Once you received a confirmation email on your registration, You're All Set! You may now start preparing the preliminary round submission documents!

Competition Timeline

Date	Item
March 3	Registration Open
April 11	Registration Close
May 18	Preliminary Round Submission Deadline
June 11	Announcement of Finalists
June 11 - August 2	Final Round
July 30	Final Proposal Submission Deadline
August 2	Grand Final

***The organizer reserves the right to make ammendment to the date. Prior notice will be given.**

Competition Awards



US\$10,000

ONE start-up will be selected to win the Grand Prize of US\$10,000.

- 1. UAiTED reserves the right to modify the number of winning teams based on competition results and judges' evaluations..**
- 2. UAiTED reserves the right to replace the winning team and disclaim the awards, if any individual(s) of the winning team is found to violate any competition rules stated in this info pack.**
- 3. Prizes will be disbursed in US dollars or in the official currency of the winner's region, based on the exchange rate at the time of payment.**
- 4. All cash prizes will be paid in lump sum.**
- 5. All taxes on or in connection with the awards, and the reporting consequences thereof, are the sole and exclusive responsibility of the recipient.**

Judging Criteria

All the proposed projects will be judged on the five criteria as follows:

Criteria	Criteria
Problem Identification & Market Need	20%
Innovation & Market Differentiation	20%
Business Model	20%
Execution & Feasibility	20%
Presentation	20%

The decisions of the judges are final and binding

Competition Round Details

There are two (2) rounds in the 2025 UAiTED Innovation Competition.

Round 1: Preliminary Round (Documentation Review)

Applicant must submit the following materials:

- A **5-minute pitch video** introducing the start-up, its problem statement, solution, and business potential.
- A **business deck (max 10 slides)** detailing the problem, solution, market opportunity, business model, financial and market validation details.

Round 2: Final Round (Physical Pitch)

Up to 6 finalist teams will be selected to pitch their ideas at the Grand Final stage before our esteemed judging panel. Flight and accommodation of up to 2 members/team will be sponsored by UAiTED. (Details to be announced)

Applicant must submit the following materials:

- A **business deck** detailing the problem, solution, market opportunity, business model, financial, market validation details and etc.

Liability and Rights

1. UAiTED does not endorse any specific submission or the messages expressed within them and disclaim any liability arising from competition participation.
2. Participants retain full ownership of their original work. UAiTED does not claim copyright over any submissions
3. By entering the competition, participants grant UAiTED a non-exclusive, royalty-free, worldwide license to use, reproduce, distribute, and display their submission for purposes related to the competition, with appropriate credit.
4. Participants agrees to indemnify and hold harmless UAiTED, their parent, subsidiary, and affiliated companies, officers, directors, employees, interns, and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debts, and expenses (including but not limited to attorney's fees) arising from (i) violation of these Official Rules; (ii) violation of any third party right, including without limitation any copyright, trademark, intellectual property, privacy, publicity, or other proprietary right in connection with the competition; or (iii) any claim that a competition submission caused any harm, including financial, to any third party. These indemnification and hold harmless obligations will survive indefinitely beyond the conclusion of the competition.

Other Rules

1. The submitted materials must be original and free from third-party intellectual property violations.
2. The UAiTED committee reserves the right to disqualify any application that does not comply with the competition's rules.



1. General Information

Q1: What are the competition categories?

A: The competition has two categories:

- **NextGen Innovator (Student Category):** Students develop solutions for one of three sustainability-focused themes.
- **Start-up Showcase (Start-up Category):** Open to university-affiliated start-ups, allowing them to present innovations across any industry without thematic restrictions.

Q2: Who can participate in the competition?

A: Participation is open to:

- **Students** enrolled in one of the 16 UAiTED partner universities (see the Info Pack for the full list).
- **Start-ups** must be incorporated in 2020 or later and affiliated with a UAiTED partner university (See the Info Pack for the full list).

2. Registration & Eligibility

Q3: How do I register for the competition?

A:

- **NextGen Innovator (Students):** First, register individually via the UAiTED official website, then form a team on the UAiTED Discord community before the team registration deadline.
- **Start-up Showcase (Start-up):** Must be recommended by a UAiTED partner universities. If you are interested, you may reach out to your alma mater (if your alma mater is UAiTED's partner university).

Q4: Can I join both categories at the same time?

A: No, participants must choose between the NextGen Innovator (Student Category) and Start-up Showcase (Start-up Category).

3. Submission Requirements**Q5: Can we submit additional supporting documents?**

A: For the Final Round, additional materials like prototypes, product demos, or financial validation documents may be submitted but are optional.

Q6: What happens if we miss a submission deadline?

A: Late submissions will not be accepted under any circumstances. Teams are advised to plan accordingly.

4. Event Logistics & Travel**Q7: Where will the Final Round take place?**

A: The Grand Final event will be held in Taiwan.

Q8: Will travel or accommodation be provided for finalists?

A: UAiTED will provide subsidy for the travel cost, details will be announced soon.

5. Other Rules**Q9: Can we collaborate with external mentors or advisors?**

A: Yes, but all submitted work must be the team's original effort.

Enquiries

If you have any enquiries regarding the competition timeline, rules, and other relevant items, please do not hesitate to contact us at uaited2019@gmail.com.