

TVBS Media Inc. - UAiTED 2024 Internship Program Openings

No.	Dept.	Job Title	Job description	Requirements	Work Location	Openings
TVBS-01	Digital Business Department/ Product Planning & Development Center	Product Manager Intern	<p>Join Asia Top Technology Media Company "TVBS" to build cross-platform (web/app) products which will bring meaningful impact on millions of people. You will have the chance to work with media industrial experts to learn how media company works and team up with international interns to conduct user/market research and product concept development and operation.</p> <p>TVBS product lineup includes News, Fashion, Travel& Food, Auto and Health. By working with cross functional experts- product managers, engineers, data scientists, designers, marketers, researchers, you will be able to participate the digital transformation in media industry and make an impact.</p>	<p>1. Innovative thinker with a passion for problem solving and the ability to come up with a logical framework to support product concept or features.</p> <p>2. Good communication and project management skills for cross functional teams collaboration</p> <p>3. Capability of gathering user insights, analyzing product performance metrics and defining use cases.</p>	Taipei, Taiwan	1
TVBS-02	Digital Business Department/ Online News Center	International News Editor Intern	<p>1. Collect foreign news agency's video clips</p> <p>2. Write international news in Chinese</p> <p>3. Edit and write contents for online show</p>	Fluent in Chinese writing	Taipei, Taiwan	1
TVBS-03	Brand Marketing and PR Department	Marketing Intern	<p>1. Execute effective marketing planning proposals</p> <p>2. Execute on-line and off-line events</p> <p>3. Observe new trends in the Internet</p> <p>4. Provide innovative ideas and suggestions for products</p>	<p>1. Possess vitality and work carefully</p> <p>2. Logically clear</p> <p>3. Creative ideas</p> <p>4. Strong communication skills, and communicate across departments</p>	Taipei, Taiwan	1